

Shannon Ray — Product Designer

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Experience

SENIOR PRODUCT DESIGNER, PRINCIPAL DESIGNER — BESTOW *Sep 2017 - Present*

Brought to market the core underwriting experience as well as the customer and administrator-facing policy dashboards. All projects built on Bestow's own early-stage design system. Post launch, time is split between delivering new product features and growth-designing the main enrollment funnel.

SENIOR DESIGNER (CONTRACT POSITION) — FORWARDXP *Aug 2017 - Oct 2017*

Supported company's Oculus project by fulfilling mobile design, prototyping, and 2D animation needs for developer version of Oculus Go installation app.

PRODUCT DESIGNER — ADCOLONY *Aug 2015 - Jul 2017*

Converted written product requirements into wireframes, prototypes, and final visual designs; served as the liaison between design team and engineering; handled internal redesigns and was one of the lead designers on the unified dashboard initiative; worked within a team of four remote designers and pushed to establish a culture of communication and collaboration.

DESIGNER — YVOLVER (ACQUIRED BY ADCOLONY) *Nov 2014 - Aug 2015*

Provided product design and marketing for Dallas-based mobile gaming startup. Design work included UI/UX wireframes and mockups, user flows, design and development of public website, mobile ad creation, and production of digital and physical promotional materials.

JUNIOR DESIGNER — CARBONHOUSE *Aug 2012 - Nov 2014*

Participated in client kick-off calls; guided clients through wireframe and design process; created and presented final design concepts; assisted development team with creating final product. Clients included major arenas, convention centers, performing arts centers, and concert halls around the world.

DESIGN ASSISTANT — AUBURN ALUMNI ASSOCIATION *Summer 2011 - Winter 2011*

Fulfilled Alumni Association's print and web needs; helped create and promote the award-winning, quarterly Auburn Magazine.

Education

AUBURN UNIVERSITY *May 2012*

B.F.A. in Graphic Design, *summa cum laude*

Skills

Diagramming	Wireframing	Visual Design	Prototyping	Design Systems
User Testing	HTML and CSS	Brand Design	Requirements Gathering	Product Management

Tools

Sketch	Figma	Abstract/Git	Adobe Creative Suite	Chrome Dev Tools
Invision/Marvel	Atlassian Suite	CMS Platforms	Email Marketing Services	Spotify





Associations

DSVC
Creative Mornings
Umbrella Gallery
Bold Idea
Raider.IO
Kappa Kappa Psi
Clement Arts

Interests

Calligraphy & Lettering
The Legend of Zelda
Hayao Miyazaki Movies
5 String Banjo
Australian Shepherds

Social Media

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References

Available Upon Request